

ADIB MASUMIAN
CURRICULUM VITAE
AUGUST 2016

ADIBMASUMIAN@GMAIL.COM

+1 (512) 538-8552

EDUCATION

August 2009–May
2010

University of
Texas:
San Antonio

August 2010–
December 2012

University of Texas:
Austin
B.S. in Corporate
Communications

June 2015–August 2015

Qasid Arabic Institute:
Amman, Jordan
Level 2 Classical Arabic
(Skills and Sciences)

August 2013–
December 2015

University of Texas:
Austin
M.A. in Learning
Technologies

SKILLS

- Bilingual (English and Persian)
- Instructional design
- Elearning authoring (Articulate Storyline, Trivantis Lectora)
- Technical writing
- Video editing (Camtasia Studio)
- Audio editing (Audacity)
- Translation (primarily from Persian to English)

WORK EXPERIENCE

March 2013
to
Present

Microassist

Instructional Technology Specialist

- Writing and edit pieces for Microassist's blog, email campaigns, and print media
- Working with Project Managers and Instructional Designers to understand and define design and branding requirements
- Populating design templates with online content provided by Instructional Designers and Subject Matter Experts
- Design and select content-specific graphics and illustrations
- Laying out all graphics and content using Trivantis Lectora, Articulate Storyline, and Adobe Captivate
- Building interactive instructional exercises
- Performing in-house video and audio editing with such software as Camtasia Studio and Audacity

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March 2013
to
August 2013

Atomic Axis

Marketing intern

- Wrote technology-related entries for the Atomic Axis blog regularly
- Reviewed databases and spreadsheets of information to ensure app integrity
- Participated in frequent brainstorming sessions with the marketing team to develop effective ways to market apps.
- Worked with the CEO and Director of Marketing to develop a long-term marketing strategy
- Contacted various historical societies and organizations across the country to gather information that we eventually used in our Historical Landmarks app suite
- Participated in various forms of online outreach to spread the word about our latest apps and other offerings

January 2013
to
July 2013

BizVoice Productions

Social Media Specialist intern

- Regularly posted content to the company's Facebook, Twitter, Google+, and LinkedIn channels to start thought-provoking discussions and showcase past client works, inspirational sayings (on "Motivational Mondays") and humorous material
- Assisted with revamping of the BizVoice website; proposed possible changes to the layout and site map
- Managed the company's e-mail marketing list via MailChimp, a web-based email marketing service, and used it to send updates to current and prospective clients
- Participated in weekly conference calls to touch base with other team members and provide updates on projects and tasks

BOOKS

January 2009

Debunking the Myths:

Conspiracy Theories on the Genesis and Mission of the Bahá'í Faith

In this short book, I first provide an overview of conspiracy theories that have been leveled against the Bahá'í religion over the past century. I then demonstrate the falsehoods behind each claim and present the actual historical accounts of each event, corroborating my rebuttals with credible

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sources.

This book is available online in PDF format [here](#).

March 2010 **افسانه‌های بی‌اعتبار** (Persian translation of *Debunking the Myths*)

This translation is available online in PDF format [here](#).

EDITORIALS

June 2009 **Was Hoveida Ever A Baha'i? ([Iran Press Watch](#))**

This editorial deals with the question of whether the late Prime Minister of Iran under the Shah, Amir-Abbas Hoveida, was a Baha'i. Iranian conspiracy theorists have often made this tie to show that, in his alleged affiliation with the religion, the Baha'i Faith condoned the Shah's unpopular policies and the extravagant lifestyles that characterized those in the upper echelons of the Shah's regime. However, while Hoveida did come from a background laced with Baha'i elements, he himself never actually professed any belief in the religion. In this editorial, I illustrate Hoveida's lack of any affiliation with the Baha'i Faith, using reputable sources—including a remark from his own brother—as evidence.

This editorial is available online [here](#).

February 2010 **Iranian Television Series Defames the Baha'i Faith ([Iran Press Watch](#))**

On February 1st, 2010, Iran's Channel 3 began airing a television series dedicated to the portrayal of the events leading up to the Persian Constitutional Revolution (1905–1911). The earliest episodes include the Báb and Bahá'u'lláh—the precursor to the Bahá'í Faith and its prophet-founder, respectively—and given this channel's anti-Bahá'í stance, they are all riddled with historical inaccuracies. The purpose of this editorial is, firstly, to delineate the biased and indefensible portrayal of the aforementioned figures, and secondly, to compare it with the trajectory of that period of Persian history as it actually happened.

This editorial is available online [here](#).

March 2010 **سریال تلویزیونی ایران برای هتک حیثیت امر بهائی**
(Persian translation of *Iranian Television Series Defames the Baha'i Faith*)

This translation is available online in PDF format [here](#).

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PEER-REVIEWED ARTICLES

June 2012
(Forthcoming)

The Báb in the World of Images (with Dr. Bijan Masumian)

This paper traces the history of the portraits drawn of the Báb, the founder of the Bábí movement. The Báb's dramatic success in attracting a large number of followers from different social strata generated a great deal of interest in him. His reformist ideas captured the imagination of Shī'ahs and Europeans alike. His movement was soon a subject of inquiry by orientalists, academicians, politicians, missionaries, merchants, and others alike. Over time, several artists—mostly unknown to date—decided to render portraits of him. Of these, only one actually met the Báb—Āqā Bālā Bayg of Shīshvān—who later produced multiple other copies from his original. The primary focus of this research is history and circumstances surrounding the paintings of the Báb rendered by various artists, especially Āqā Bālā Bayg. This paper will be published in a forthcoming issue of the [Bahá'í Studies Review](#).

UNPUBLISHED ARTICLES

December 2014

Bahá'í Studies in Iran: A Preliminary Survey (with Dr. Bijan Masumian)

The paper attempts to depict the development of Bahá'í studies in Iran over the past century and highlight some of its most outstanding contributors. The scope extends from the time of Mírzá Abu'l-Faḍl (1844–1914) to the operation of the Institute for Advanced Bahá'í Studies (1976–79).